



# Village Concept Project

Guideline



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# Meet the Project Development Team of VCP 2021/22



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## Forewords from us

Dear FamillAAS

We are pleased to have this guideline finally come into reality. IAAS Village Concept Project has become one of our most prominent Global Projects for decades. As one of the oldest projects that still exist in IAAS, our goal is to expand VCP to be broader across the globe within our IAAS committees and bring impact to the rural communities anywhere with IAAS. This guideline is the answer for those who seek a way to establish a VCP in their IAAS committee, and we would love your collaboration to take the initiative in expanding our VCP!

IAAS World Project Development Team



# VCP Introduction

Village Concept Projects (VCPs) are large-scale development projects in rural areas with measurable social impact and directly contribute to SDG 2030. The VCPs are fully organized and implemented by youth and student organizations worldwide.

Village Concept Projects are IAAS activities with a community impact. These projects can be as simple as visiting primary schools to give lessons about agriculture and as complex as installing and maintaining irrigation for a community. Village Concept Projects can take place in every IAAS country. Having VCP as part of our global project is essential for community involvement, where it will greatly boost visibility, appeal to sponsors, and other fundraising activities for our association.

As the name implies, VCP means activities or projects undertaken to make the village progress and develop by the changing times without eliminating the cultural values and customs that exist in the local area. VCP has three main objectives in developing a village: **Education, Environment, and Community Development.**

The VCPs are intersectoral, dealing simultaneously with the villages' health, agriculture, education, economy, and various other social factors, considering their existing interaction.

Apart from the local inhabitants, the participants of VCPs are students and youths from different fields of study. Experts from various governmental and non-governmental sectors carry out guidance and coordination in the area.



# The Process

## Research on Targeted Village

An expedition is recommended to identify the problems and needs of your targeted village.

## Program Implementation

Realizing the program based on the framework and developing the village on three core values of VCP.



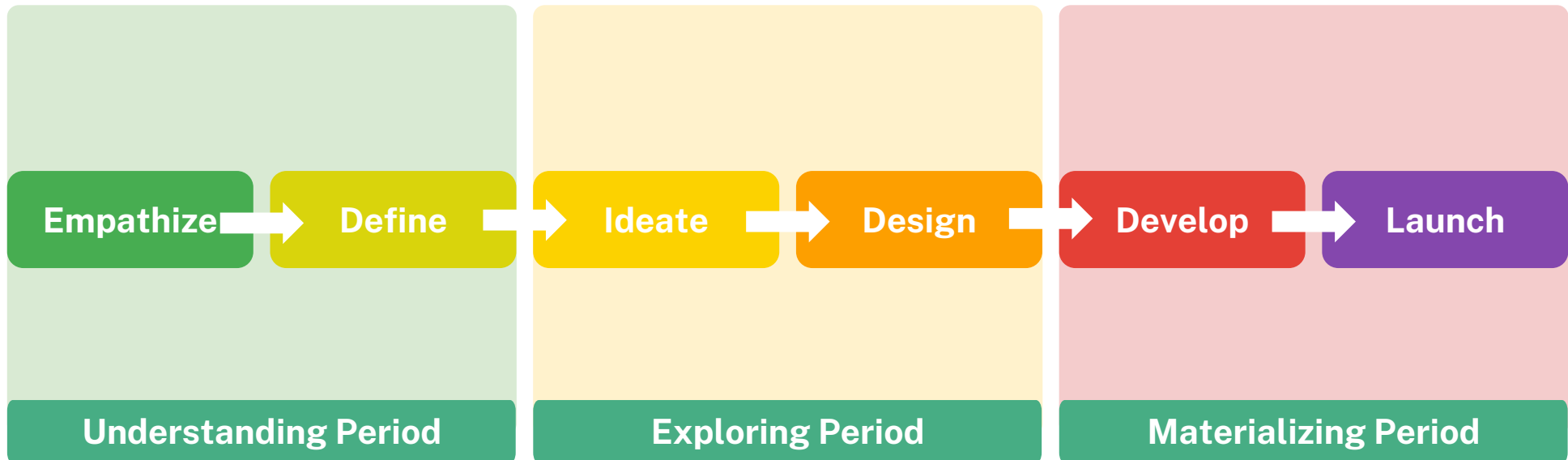
## Determine the Village

Coordinate with stakeholders and determine the VCP Framework.

## Monitor-Evaluation

Assessment is recommended to evaluate the success of the program.

# The Design Thinking Process



**Introducing you to our  
new way to craft a VCP.**

**Design Thinking for  
Impact Framework (DTIF)**

We introduce you to the **Design Thinking for Impact Framework + Project Management Tools!** Or simply, we call it DTIF+PM.

This framework combines the Design Thinking method and Design for Impact Framework Monitoring method (or D4I). DTIF is a modified framework adjusted to help members develop a human-centric problem-solving project, **organized, well-documented,** and impactful. This DTIF can be used for any project creation, not limited only to VCP!

The Project Management tool is complementary to DTIF, where it helps you craft a well-organized, well-structured, and well-documented project. It's essential to have this tool as it will help you keep all of your project pieces of information well documented for any future needs and hold us accountable to understand the improvement of our project gradually.



# Establishing a new VCP

Before establishing a VCP, you need to understand that Village Concept Project has its own principle, which we also call **VCP Core Values**. The core values of VCP are:

**Education**

**Environment**

**Community Development**

By using the DTIF tool, you will be able to figure out your targeted village's needs. But we recommend you understand these points when you want to establish a VCP in your committee:

- The village is facing at least one or more three problems that come with Education, Environment, and Community Development
- Build your VCP team based on the values or activities that you want to do
- Arrange a VCP blueprint from DTIF tools to track your programs in those VCP



# Monitor & Evaluation

Monitoring and Evaluation are essential to do. You need to carry out these activities to understand the conditions and the progress of your VCP. The Monitoring and Evaluation of VCP villages need to be carried out every year through the VCP Milestone Form\*.

\*Milestones aim to see how far the VCP village develops and carries out its activities. Monitoring and Evaluation are mandatory by each VCP at least once a year (annual report).

Year	1st Year (20xx)	2nd year (20xx)	3rd year (20xx)
VCP Name			
Condition			
Projects			
Output			
Documentation			

Access here: [bit.ly/VCPWorld](https://bit.ly/VCPWorld)

# Evaluation & Assessment

To evaluate the old VCP, and if you want to move and develop another VCP, you should reflect back on our values and your grand design.

Assessment is essential to evaluate whether your project is successful or not. You can do the following activities:

**Form**

**Survey**

**Access here: <https://bit.ly/VCPWorld>**

**Open Discussion**



# Fundraising for VCP

To run your program, you will need a budget. Planning your budget is important to gain sponsorship that will help your program. Here is the way!



**Collaborate with government or NGO in your country**

IAAS will also help you to find the sponsor through our database and proposal collection.

**Sell the local product from your VCP**

Some committees in IAAS have been successfully selling their local VCP products. This is a good case practice as part of a fundraising program.



## Examples:

- Exhibit your products to local or global exhibition if there's any occasion. ***It's your time to showcase your social project product and get sponsorship from this!***
- **Door to door action to introduce your product** to society and don't forget to marketize your product in social media!
- **Join grants competition** can be possible to get funding!



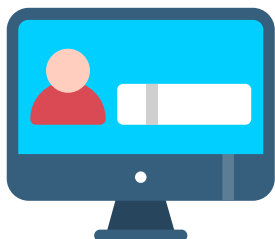
# Resources for VCP



## VCP DTIF Tool

Good Case Practices  
DTIF & Project Management Spreadsheets  
Example of Proposal for VCP

[bit.ly/DTIFTools](https://bit.ly/DTIFTools)



## VCP Bootcamp 2022

Google Classroom  
Modules and Videos

[bit.ly/VCPBootcamp2022](https://bit.ly/VCPBootcamp2022)



## VCP Booklet Profile 2022

All recognized VCPs

[iaasworld.org/downloads](https://iaasworld.org/downloads)

